

VIAC – Questionnaire for Arbitrators

1. **Name:** Cecilia FLORES RUEDA, FCIArb

2. **Citizenship:** Mexican

3. **Contact information:**

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4. **Current position:** Founding and Managing Partner at FloresRueda Abogados

5. **Education:** LL.B. with honors from *Universidad Panamericana*, and LL.M. from *Instituto Tecnológico de Estudios Superiores de Monterrey*, Energy Diploma from the *Instituto de Investigaciones Jurídicas de la Universidad Nacional Autónoma de México*; and Fellow of the Chartered Institute of Arbitrators.

6. **Practiced experience in arbitration**

- How many arbitrations have you participated in (domestic/international); under which Rules?
I have participated in + 50 arbitration proceedings under the rules of the ICC, LCIA, CAM, CANACO, CAMCA, IACAC, UNCITRAL, AAA-ICDR (international, commercial, construction), CeCAP, Medellin Chamber of Commerce.
- How often have you acted as Chairman?
+ 20.
- How often have you acted as Sole Arbitrator?
+ 15
- How often have you acted as Co-Arbitrator?
+ 15
- How often have you acted as Counsel?
+ 30
- How often have you acted in a different function (e.g. Administrative Secretary)?
None.

7. **Publications and other activities in arbitration (e.g. training sessions, seminars, conferences, articles and others):**

PUBLICATIONS:

- ITA Reporter, publishing at **Kluwer Arbitration** (www.kluwerarbitration.com), relevant cases of the Mexican jurisdiction.
- **Diccionario Enciclopédico de Arbitraje Comercial**, editor, Themis, 2010.

This work, first of its kind, comprehensively develops up to 150 topics on commercial arbitration, by more than 30 renowned authors, coordinated and edited by Cecilia.

- ***Comentario al Reglamento de Arbitraje UNCITRAL 2010***, co-author, Legis, 2011.

The editors of this work are: Pilar Perales Viscasillas and Ignacio Torterola, who coordinated practitioners participating in the UNCITRAL Working Group II, writing on the legislative history of the new UNCITRAL Arbitration Rules.

- ***Documentos Básicos sobre Arbitraje y Solución de Controversias***, compiladora, Themis, 2013.

In this work, Cecilia compiles the basic documents related to international arbitration, including major conventions, rules of procedure and guidelines.

LECTURES AND TEACHING APPOINTMENTS:

- Professor at the Universidad La Salle, Business Master Degree. Negotiation, Mediation and Arbitration course. + 20 years of teaching.
- Professor at the International Chamber of Commerce (ICC) Arbitration Diploma Courses in Mexico City, Monterrey, Guadalajara and Queretaro.
- Cecilia is frequently invited to speak before universities and institutions such as ICC, ICDR, ITA, CAM and CANACO.

8. Membership in arbitral institutions / functions in arbitral institutions/organizations:

Cecilia acted as Secretary General for the Mediation and Arbitration Centre of the Mexico City National Chamber of Commerce (CANACO), where she was in charge of the administration of mediation and arbitration proceedings, both domestic and international, under the rules of CANACO, the Commercial Arbitration and Mediation Centre for the Americas (CAMCA) and the Inter-American Arbitration Commission (IACAC).

Cecilia acts as Counsel of the Institute of Transnational Arbitration (ITA) and is member of the Advisory Committee on Private Commercial Disputes of the USMCA (31.22 Committee).

MEMBERSHIPS:

- Barra Mexicana Colegio de Abogados (**BMA**).
 - Admitted in 1999.
 - Former member of the Board of Directors.
 - Former Coordinator the Arbitration Committee.
- Institute for International Arbitration (**ITA**).
 - Board of Directors, Co-Chair of the Networking Committee.

- Reporter for Kluwer Arbitration www.kluwerarbitration.com.
- Former Co-Chair of the Young Arbitrators' Initiative.
- International Council for Commercial Arbitration (**ICCA**).
- Panel Member of the International Centre for Dispute Resolution (**ICDR**).
- Arbitration Commission of the International Chamber of Commerce (**ICC**).
 - World's Arbitration Commission.
 - Grupo Latinoamericano de Arbitraje.
 - Former President, ICC Young Arbitrator's Forum (YAF) in Mexico.
 - Former Coordinator, Regional Coordinating Committee, ICC YAF Latin American Chapter.
- Former Director of the Mediation and Arbitration Commission of the Mexico City National Chamber of Commerce (**CANACO**).
- Mexican Delegate before the UNCITRAL Arbitration and Conciliation Working Group.
- Club Español del Arbitraje (**CEA**).
- Instituto Mexicano del Arbitraje (**IMA**).
- Asociación Latinoamericana de Arbitraje (**ALARB**).
- ArbitralWomen.
- International Association of Defense Counsel (**IADC**).
- Institute for Energy Law (**IEL**).
- Rocky Mountain Mineral Law Foundation.

9. Languages

Mother tongue: Spanish

Working languages (i.e. languages in which you have both a spoken and written command so that you may conduct arbitral proceedings in this language): English

In which legal systems have you trained?

- | | | |
|-----------------------------------------------|------------------------------------------------|----------------------------------------|
| <input checked="" type="checkbox"/> Civil Law | <input checked="" type="checkbox"/> Common Law | |
| <input type="checkbox"/> Austrian Law | <input type="checkbox"/> Hungarian Law | <input type="checkbox"/> Swiss Law |
| <input type="checkbox"/> Czech Law | <input type="checkbox"/> Polish Law | <input type="checkbox"/> Ukrainian Law |
| <input type="checkbox"/> German Law | <input type="checkbox"/> Slovakian Law | <input type="checkbox"/> European Law |

Other: Mexican Law

10. What is your main jurisdiction of practice?

Mexico.

11. In which jurisdictions are you admitted to the bar?

Mexico (1999).

12. Special expertise or specializations (please list a maximum of five):

- | | | | |
|---------------------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Antitrust/Unfair competition | <input checked="" type="checkbox"/> Damages | <input type="checkbox"/> Insolvency | <input checked="" type="checkbox"/> Power plants |
| <input type="checkbox"/> Aviation | <input checked="" type="checkbox"/> Distribution | <input checked="" type="checkbox"/> Insurance | <input type="checkbox"/> Private Intern. Law |
| <input type="checkbox"/> Banking & Finance | <input type="checkbox"/> Domain name disputes | <input checked="" type="checkbox"/> Intellect. property (IP) | <input type="checkbox"/> Public Intern. Law |
| <input type="checkbox"/> Capital markets | <input type="checkbox"/> Employment | <input type="checkbox"/> ISDS/ Foreign invest. | <input checked="" type="checkbox"/> Real estate |
| <input checked="" type="checkbox"/> CISG | <input checked="" type="checkbox"/> Energy | <input checked="" type="checkbox"/> Joint ventures | <input type="checkbox"/> Shipping |
| <input checked="" type="checkbox"/> Civil fraud disputes | <input checked="" type="checkbox"/> Engineering | <input checked="" type="checkbox"/> Licensing | <input type="checkbox"/> Sports |
| <input checked="" type="checkbox"/> Commercial disp. / transactions | <input checked="" type="checkbox"/> Entertainment | <input type="checkbox"/> Life sciences | <input checked="" type="checkbox"/> State/Public contracts |
| <input type="checkbox"/> Commodity market | <input type="checkbox"/> Healthcare & Pharmac. | <input type="checkbox"/> Maritime arbitration | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Company/Corporate/M&A | <input checked="" type="checkbox"/> Hotel/Gastro./Tour. | <input type="checkbox"/> Media | <input type="checkbox"/> Telecommunication |
| <input checked="" type="checkbox"/> Construction | <input type="checkbox"/> Inform. technology (IT) | <input type="checkbox"/> Mining | <input type="checkbox"/> Transport |
| <input checked="" type="checkbox"/> Contract law | <input checked="" type="checkbox"/> Infrastructure | <input type="checkbox"/> Natural resources | |
| <input type="checkbox"/> Other _____ | | | |

13. Date of birth: 15/sep/1975

VIAC offers arbitration practitioners the possibility to present themselves on its website. VIAC reserves the right to publish any presentations submitted and to remove it as the case may be. Parties are free to nominate an arbitrator of their choice and so is the VIAC Board when appointing an arbitrator. These presentations do not constitute recommendations but may assist the parties in choosing an arbitrator willing to conduct proceedings according to the Vienna Rules. The fact that an arbitration practitioner appears on this list, does not authorize this person to use the title "VIAC-arbitrator".

I have completed this questionnaire to the above to the best of my knowledge and believe they are accurate.

I hereby consent that the data provided in this questionnaire may be processed for the appointment of arbitrators and published by VIAC. This includes in particular publication on the website of VIAC as well as use in any presentations, etc. This consent may be withdrawn at any time by contacting VIAC at our general contacts, in particular by email addressed to office@viac.eu. The consequence of any such withdrawal will be that my data will no longer be processed by VIAC. For further information, see our privacy statement at <http://www.viac.eu>.

17th November 2021

Date

and

Signature